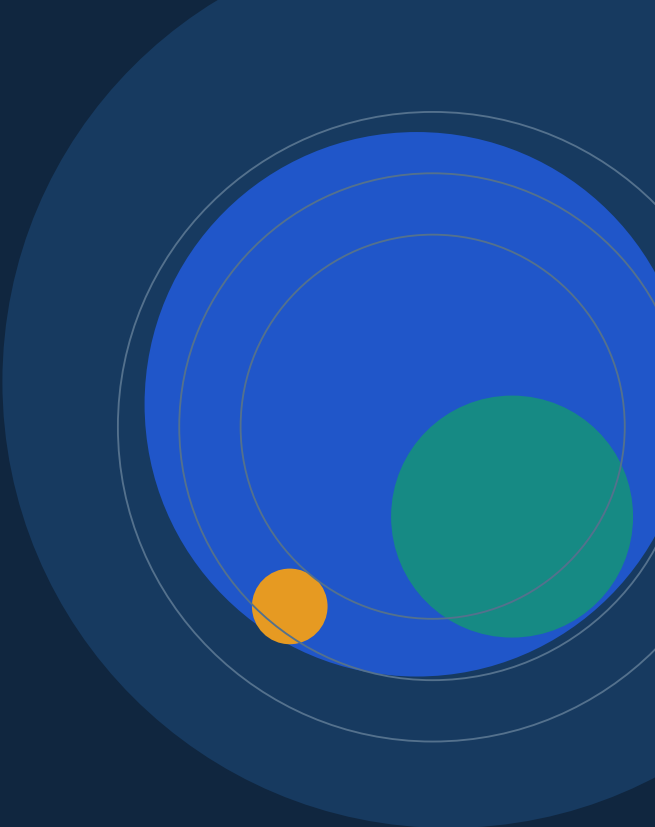




HIGH CITY CONSULTING | PROGRAMME GUIDE

AI-Ready Business, Data & AI Analyst Accelerator

One connected professional capability for work that is changing.

NEXT COHORT BEGINS IN SEPTEMBER 2026 | EIGHT LIVE WEEKS | ONLINE

THE OPPORTUNITY

Strong foundations. Broader capability. Better evidence of what you can do.

The analyst role is expanding. Business analysis foundations still matter, but organisations increasingly need people who can work confidently with data, use AI responsibly, challenge assumptions and turn evidence into decisions.

This accelerator brings those skills together through one realistic workplace challenge. You do not study business analysis, SQL and AI as disconnected subjects. You use them as connected parts of the work.

STARTING OUT

Build credible evidence

Develop practical skills and a clearer story for analyst opportunities.

CHANGING CAREER

Create a bridge

Combine your existing experience with structured analysis, data and AI fluency.

ALREADY AN ANALYST

Extend your range

Formalise your core practice and build confidence in SQL, insight and AI-enabled work.

WHAT YOU ARE BUILDING

A connected capability across five areas

Problem framing | Business context | Data and insight | Judgement and influence | Practical AI fluency

The result is a stronger way to approach ambiguous work, test evidence and communicate recommendations that people can act on.

Move from an unclear request to an evidence-led recommendation.

01

Frame the problem

Clarify the problem, outcome, scope, assumptions and evidence needed.

02

Discover the current reality

Understand stakeholders, customer needs, processes, pain points and constraints.

03

Shape requirements and delivery

Translate discovery into requirements, priorities and Agile ways of working.

04

Build data literacy

Define useful measures, question data quality and connect analysis to the decision.

05

Use SQL to explore evidence

Query, filter, aggregate and validate data in a supported browser-based lab.

06

Turn analysis into insight

Interpret patterns, visualise findings and explain the business implication.

07

Extend the workflow with AI

Use AI for research, analysis and communication with verification, privacy and controls.

08

Recommend and communicate

Present an executive recommendation and translate the work into portfolio and career evidence.

Practise the work, not just the terminology.

The programme is organised around a realistic business challenge. Each week adds another layer, so your outputs build into one connected capstone rather than a collection of unrelated exercises.

YOUR CAPSTONE EVIDENCE PACK

A practical story you can explain

Problem frame and outcome statement

Stakeholder, process and requirements artefacts

SQL queries, data-quality checks and analysis

Insight narrative, visual evidence and recommendation

AI workflow notes covering purpose, verification, privacy and control

Executive presentation and career-ready explanation of your approach

LIVE TEACHING

Concepts in context

Examples, discussion and realistic workplace scenarios.

PRACTICAL LABS

SQL, data and AI

Guided browser-based exercises with feedback and support.

APPLICATION

Capstone and clinics

Bring the skills together and work through career or real-work questions.

Structured learning with practical perspective around it.

Alongside the core accelerator, you can work through career direction, interview scenarios and real workplace questions. The goal is to make the learning usable beyond the teaching sessions.

INCLUDED

Career progression clinics

Group support for career direction, positioning and development choices.

INCLUDED

Interview practice

Practical preparation for competency, scenario and analyst case questions.

ONE PRIVATE SESSION

Focused 1:1 support

Use it for a career decision, real-work challenge or another topic that matters to you.

ONGOING

Lifelong community

Stay connected to peers, shared learning and future opportunities.

ONGOING

Market intelligence

Receive relevant briefings on roles, tools, skills and workplace change.

OPTIONAL

Additional 1:1 sessions

Purchase further coaching or real-work clinics when you need individual support.

GROUNDING IN REAL DELIVERY

More than 20 years across business, data, product and technology

Experience includes employed roles at Amazon, Sky and Enterprise Rent-A-Car, with consulting work for Trainline, Specsavers, Co-op, Compare the Market, Sweaty Betty, Admiral, HMRC, Booking.com, Belron, Fiserv and Tesco.

100m+ users served by platforms worked on | £100m+ value opportunities shaped through data product strategy and execution

SCHEDULE AND INVESTMENT

Designed to work alongside your job or other commitments.

Tuesday	7 to 9 pm	Concepts, examples and workplace scenarios
Thursday	7 to 9 pm	SQL, data, AI, capstone work and feedback
Saturday	11 am to 1 pm	Optional clinic for catch-up, careers and real-work support

NEXT COHORT BEGINS IN SEPTEMBER 2026

£1,195 including VAT

Or two payments of £625 including VAT.

The investment includes eight live teaching weeks, practical SQL, data and AI labs, applied capstone feedback, career clinics, one private support session and lifelong community access.

Registering interest does not require payment or commit you to enrol.

Employer sponsorship

High City Consulting can provide an employer-facing programme summary, learning outcomes and VAT invoice. Use the programme guide to begin a development or sponsorship conversation with your manager.

Practical answers to common questions.

Is this a business analysis, data or AI course?

It is intentionally a combination. The value comes from connecting core business analysis and Agile practice with SQL, data insight and responsible AI use.

Do I need SQL or coding experience?

No. SQL starts with the foundations and is practised in supported browser-based labs.

Can I join if I am new to the job market?

Yes. You will need to participate actively and practise between sessions. The programme gives you applied structure and evidence to discuss in interviews.

Can I join if I am changing career?

Yes. The course helps you connect existing workplace or sector experience to a practical analyst skill set.

Will this help if I already work as an analyst?

Yes. It can formalise your foundations while extending your capability in SQL, data insight, AI-enabled work and decision support.

Are sessions recorded?

Yes. Recordings will be available to enrolled learners through the private course portal for the access period stated in the programme terms.

WHAT HAPPENS AFTER YOU REGISTER INTEREST

1. Tell us where you are now and what you want to achieve.
2. Have a short check-in on fit, suitability and questions.
3. Receive enrolment details and choose your payment option.
4. Secure your place and begin onboarding.

YOUR NEXT STEP

Choose the level of commitment that feels right today.

You can register interest, ask a question or simply keep this guide while you consider whether the programme fits your goals.

READY TO EXPLORE THE ACCELERATOR?

Register interest

No payment is taken. We will review what you have shared and arrange the appropriate next step.

[Register your interest online](#)

NEED CLARITY FIRST?

Ask a question

Ask about suitability, experience level, content, schedule, payment or how the programme relates to your career goal.

[Send your question online](#)

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